

CORE COURSES SCHEDULE PLANNING TIPS FOR UNDERGRADUATE BUSINESS STUDENTS

Complete the core courses as early as possible so that you will have maximum flexibility in scheduling business electives and completing an option or concentration. Core business courses are required for all business students. Instructors for these courses assume that you have completed all Business School prerequisites: financial & managerial accounting, macro- & microeconomics, calculus, introduction to law (MGMT 200), an approved statistics course, and English composition.

These brief descriptions and comments are meant to help you when you plan your schedule. Instructor course descriptions and course syllabi are still your best resources to know what to expect, as courses can change from quarter to quarter, instructor to instructor. You can find these in the Undergraduate Program Office or on the Business School website. Also the Course Evaluation Catalog on the web provides data from previous student class evaluations. Check the CURRICULUM PLANNING RESOURCES on the Current Business Student page for links.

COURSE	BRIEF DESCRIPTION	COMMENTS
B ECON 300 (4) Managerial Economics	Analysis of economic factors affecting decisions made by business firms. Demand and cost analysis, and alternative policies from the firm's point of view.	Individual written projects may be required. Moderate amount of in-depth reading is assigned.
FIN 350 (4) Business Finance	Sources, uses, cost, and control of funds in business enterprises. Internal management of working capital and income sources and cost of long-term funds; capital budgeting; financing of the growth and expansion of business enterprises; government regulation of the financial process.	Individual and group writing projects may be required. Moderate amount of reading is assigned. It is helpful to have knowledge of Excel before taking this course.
MGMT 300 (4) Management for Organizational Effectiveness	Organizational behavior and organization theory concepts show how managers can improve organizational effectiveness by attending to the human side of the enterprise. Topics such as leadership, motivation, power and politics, and organization design are examined for their effects on performance.	In general, coursework includes exams or quizzes, a group project, moderate writing and reading loads, experiential exercises, case discussions, and individual and/or group projects and presentations.
IS 300 (5) Introduction to Information Systems	Fundamentals of information systems, what they are, how they affect organizations. Technical and organizational foundations of information systems, building information systems, managing information system resources. Laboratory emphasizes using computer to analyze, coordinate, solve organizational decision-making problems.	This course should be taken as soon as possible to gain lab skills. It is helpful to have knowledge of Excel and Access before taking this course.
I BUS 300 (5) The International Environment of Business	Prepares students to understand the most important aspects of the international business environment for trade and investment. Emphasis is on the important relationships among nations and business and economic institutions that influence students' performances as managers, consumers, and citizens and on enhancing international business knowledge and skills.	Students will analyze a country as a platform for a U.S. overseas investment in a required 10-page paper. There are no group projects in the class.
MKTG 301 (4) Marketing Concepts	Tools, factors, and concepts used by management in planning, establishing policies, and solving marketing problems. Marketing concepts, consumer demand and behavior, location analysis, marketing, functions, institutions, channels, prices, and public policy.	Course includes comprehensive case analysis and/or group project focused on developing a marketing plan.
MGMT 320 (4) Business, Government and Society	Political, social, and legal environment of business. Critical managerial issues from historical, theoretical, ethical perspectives; their impact on organization. Corporate political power, boards of directors, capitalism, industrial policy, business ethics and social responsibility, alternative corporate roles in society.	Group work, research, writing and presentation required. Significant writing required. BCMU 301 is recommended before taking this courses, as it helps with paper writing and formal presentation/debate.
OPMGT 301 (4) Operations Management	Examines problems encountered in planning, operating, and controlling production of goods and services. Topics include: waiting-line management, quality assurance, production systems, project management, and inventory management. Computer and quantitative models used in formulating managerial problems.	Group projects are common in this course. Some written work is also likely. Reading assignments may be time consuming. It is helpful to have knowledge of Excel and Access before taking this course.
MGMT 430 (4) Business Policy	Policy making and administration from a general management point of view. Emphasis is on problem analysis, the decision-making process, administration and control, and continuous reappraisal of policies and objectives. Integrates and builds upon the work of the core curriculum.	A group project, as well as group discussions and written case analyses create the integrating educational experience of the course. Prerequisites: FIN 350; MKTG 301; MGMT 300; senior status; recommended: OPMGT 301. We also recommend taking this course as one of your last as you near graduation.